



Panhellenic Recruitment

Family Information Session

#tamupanhellenic

#gigemandgogreek



Agenda

1

First-hand experience
from a mother's POV

2

Introduction to Greek Life

3

Playbook for the week

4

How you can help

5

Q&A session

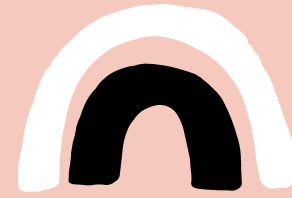
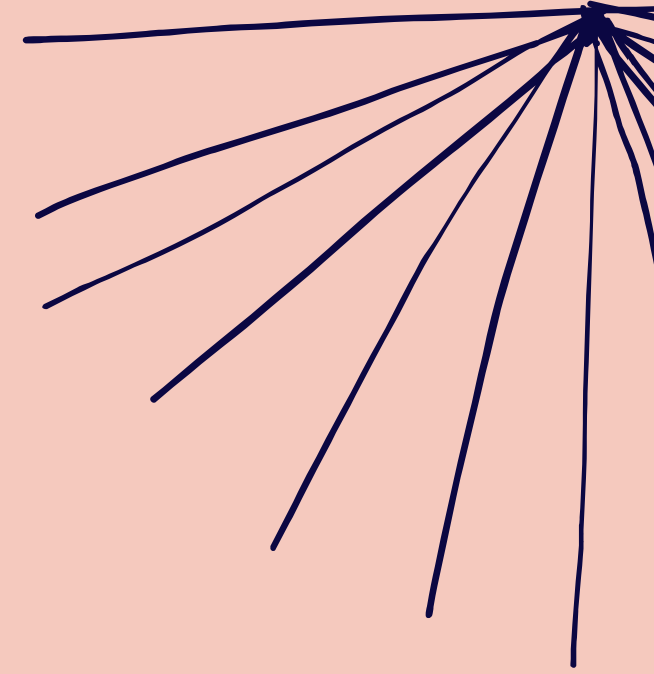
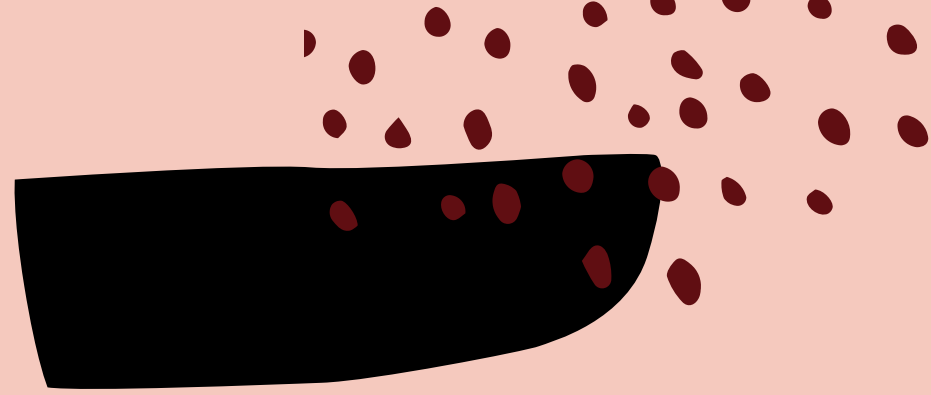


Please welcome

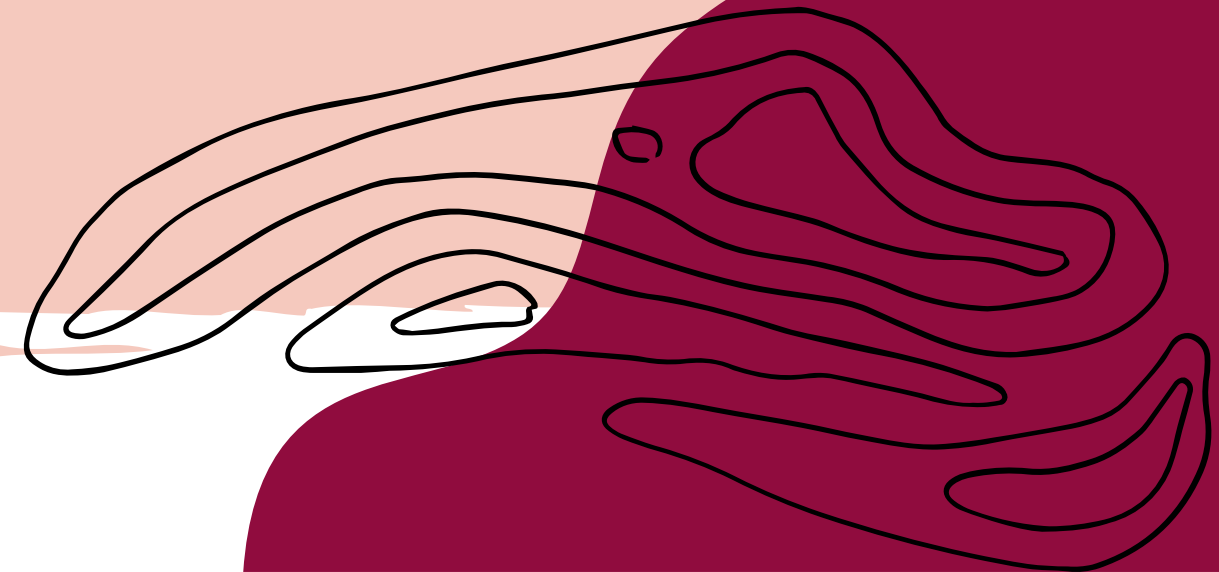
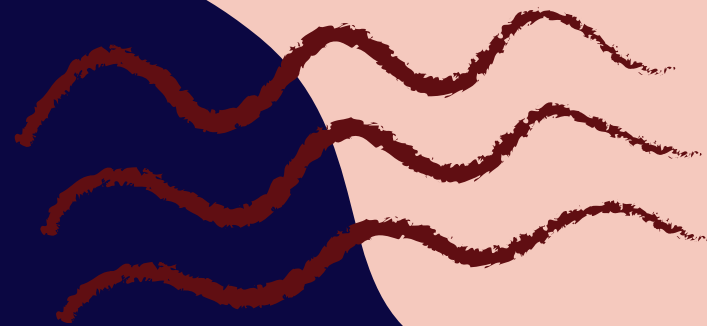
Marty McCartt

Marty McCartt was born and raised in Austin, Texas. She studied political science at Texas A&M University, earned a Bachelor's degree in 1993. At Texas A&M, she was involved in Greek Life and served as Chapter President. Married a longhorn, J. McCartt, from Amarillo, Texas. We have two daughters, both are involved in Greek Life, at Texas A&M & TCU.

Mother of a Panhellenic Woman



*Welcome to the Texas
A&M Panhellenic
Community!!*



Panhellenic President

*Amanda
Reeder*



Comprised of 14 Member Chapters



Inside the Typical Chapter



1 in 5 Greek Women
have a
cumulative
4.0 GPA



1 in 2 Greek Women
work a part
or full time
job



85% are
involved in
at least 1
other
organization



136 have
studied
abroad



Over 32,200
service hours



Over
\$698,000 in
philanthropic
donations



Recruitment Week Overview

Convocation

Go Greek

Philanthropy

Sisterhood

Preference

Bid Day

Virtual

Virtual

Virtual

In-Person

In-Person

In-Person

Meet Rho
Gammas

Watch 5
minute
chapter videos

Attend up to
10 events

Attend up
to 6 events

Attend up
to 2 events

Attend Bid
Reveal at
Olsen Field

Get all the
info they
need for the
week!

Prioritize 10
chapters

Prioritize 6
chapters

Prioritize 2
chapters

Preference
remaining
chapters

In-person new
member
celebration

*All party schedules will be given out the first morning of each round

Are you Ready?

For Zoom:

- Chapters know how to work the zoom platform. They will set up the parties and match your daughter to actives.
- Your daughter will receive the zoom links for Philanthropy parties the morning of Aug. 23 on Campus Director.
- Your daughter should be in the waiting room 10 minutes prior to the start of the event.
- Technical issues happen and we understand! If this happens your daughter should contact her rho gammas for a change in schedule or help with getting into the party.
- It is okay to wear the same outfit all three days. She will be visiting different parties each day so no chapter will know!

Are you Ready?

For In-Person:

- It is going to be hot! Make sure your daughter brings a water bottle and a portable fan.
- We recommend bringing a different outfit for each day in person as she will sweat in them. If she chooses not to that is ok also!
- We recommend bringing a notebook and pen to jot down notes on her thoughts and feelings after each party. It is easier to preference this way since they can get muddled together.
- Snacks will be provided each day on the row!
- A list of other items to consider bringing is on a list on our website!

Open House

Virtual

Watch the 5 minute videos
that each chapter created.

Prioritize 10 chapters.

| | |
|----|-----|
| | |
| #1 | AAA |
| #1 | BBB |
| #1 | ΓΓΓ |
| #1 | ΔΔΔ |
| #1 | EEE |
| #1 | ZZZ |
| #1 | HHH |
| #1 | ΘΘΘ |
| #1 | III |
| #1 | KKK |
| #2 | ΛΛΛ |
| #3 | MMM |
| #4 | NNN |

First Preference: Open House

- ★ Your daughter will receive access to 13 Chapter videos via LaunchPoint to watch after attending her convocation.
- ★ After your daughter has watched the last Chapter video on her LaunchPoint portal, your daughter will have the opportunity to enter her priorities of the 13 chapters participating in primary recruitment. PNMs will enter their priorities on CampusDirector. Rho Gammas will help walk your daughter through how the app works at their first meeting.
- ★ The ability to preference will at the end of the day on Aug 21. She can call and talk to her Rho Gammas at any time throughout this process. All PNMs must enter their priorities by 5 PM!
 - The order DOES NOT MATTER for the top 10 Chapters.
- ★ Then, she will be asked to put the remaining 3 Chapters in order of her second option, third option, and fourth option. Here is an example:

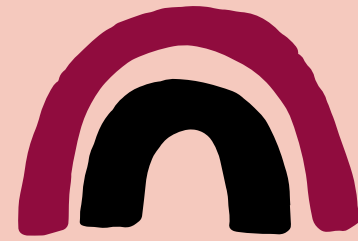
Philanthropy

Virtual (zoom)

Attend up to 10 chapter events.

Schedules will be given out morning of 08/23.

Prioritize 6 chapters.



Second Preference: Philanthropy

- ★ Philanthropy Day 1 will be the first day that your daughter will receive a list that is different from other women. This can be stressful as there is a chance that she will not receive invites from some of the Chapters she is hoping for.
- ★ There is also a chance that your daughter will not have 10 Chapters to attend events. THIS IS PERFECTLY NORMAL!
- ★ These conversations will be longer as the parties are now 30 minutes long and on zoom. This is a great opportunity to learn more about not only the philanthropy but the women in that Chapter.
- ★ Your daughter will enter her priorities after her last event. We highly encourage her to talk to her rho gammas before going to preference.
- ★ The priorities list will look the exact same as when your daughter went to preference for Open House round. Except:
 - The list will only contain the Chapters your daughter attended on Philanthropy round
 - There will be six #1 spots instead of ten.
- ★ She will select her top 6 chapters and rank any additional chapters. Again, the order of the top six DOES NOT MATTER.

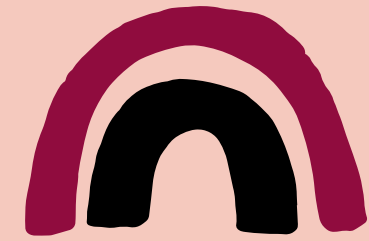
Sisterhood

In-Person

Attend up to 6 chapter events.

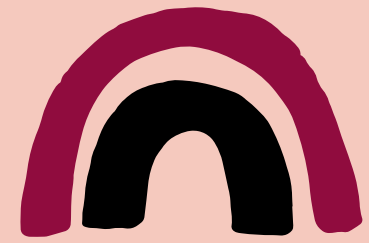
Schedules will be given out the morning of 08/26 on the row.

Prioritize 2 chapters.



Third Preference: Sisterhood

- ★ When your daughter receives her schedule the morning of Aug 26, she will have an invite list of up to 6 Chapters. This day is the hardest for PNMs because it is the number of invites Chapters are allowed to give drops significantly from Philanthropy to Sisterhood.
- ★ Tell your daughter: Do NOT be discouraged! if she does receive invites back to some of her favorite Chapters. The schedule your daughter receives will have great Chapters with even more amazing women.
- ★ If your daughter wants to withdraw right after seeing her schedule, encourage her to go back to the Chapters she still has left at least once more before considering dropping. Your daughter will be surprised by the women who want to get to know her!
- ★ She will attend events 45 minutes in length in-person. These parties will focus on the community of women in each chapter and how your daughter would potentially fit into that sisterhood.
- ★ After attending her last event for the round, your daughter will select her top 2 and rank any additional chapters when she enters her priorities. The order of the top two DOES NOT MATTER. This will be done in their Rho Gamma tent.



Convocation2

- ★ Directly following the end of Sisterhood Round, all PNMs will receive a link to another set of LaunchPoint Modules.
- ★ These modules must be completed prior to attending an event during Preference Round.
- ★ These modules will include:
 - Hazing Prevention Presentation by the Student Conduct Office
 - A video by

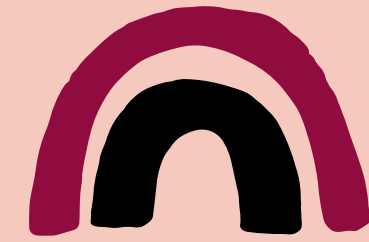
Preference

In-person

Attend up to 2 chapter events.

Schedules will be given out morning of 08/28 on the row.

Preference remaining 2 chapters.

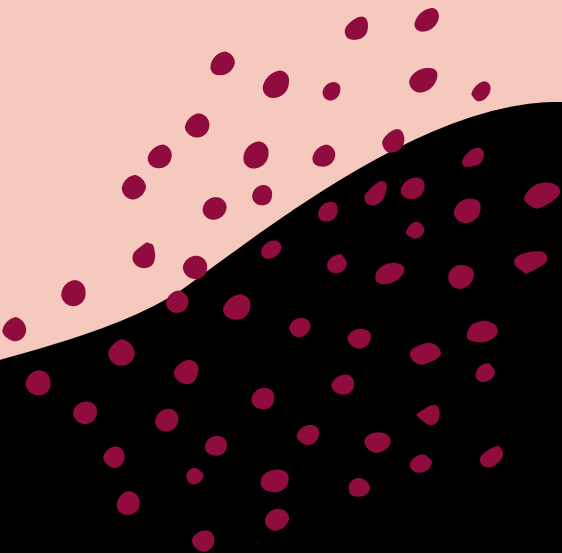


Last Preference: Pref Night

- ★ The morning of Pref Night your daughter will open a list with a maximum of 2 chapters. Again, it is perfectly normal to not have 2 chapters!
 - FUN FACT: If your daughter only has 1 chapter on her list, she is a guaranteed bid from that chapter if she signs the MRABA form.
- ★ She will attend events that are 45 minutes in length. These events will focus on clearly communicating whether or not the individual sees herself in that chapter, and how she could fit into their sisterhood.
- ★ These conversations are much deeper than the conversations that happen in the other events. Some Chapters will even hold ceremonies for the girls to partake in.
- ★ Preference will happen after your daughters last event on this day. This is the only day that your daughter is REQUIRED to talk to a Rho Gamma or Panhellenic Officer before going to preference.
 - When your daughter gets done talking to one of the above members, she will enter into a phase known as strict silence (Strict silence is a time where no one active in the Panhellenic community can talk to your daughter. This includes active members, CPC, and Rho Gammas)
 - While in the time period of strict silence, alumni and volunteers that are not active members of a chapter will be available at the Headquarters Tent if a PNM needs to talk to anyone.
 - Strict silence ends at Olsen Field on Bid Day when your daughter will receive her Bid!

Panhellenic Advisor

*Abigail
Wallace*



Membership Recruitment Acceptance Binding Agreement Form (MRABA)

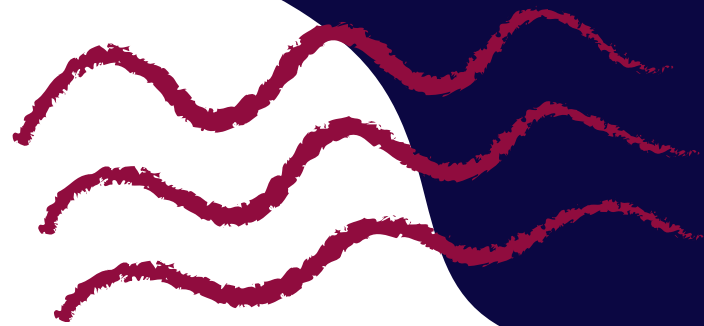
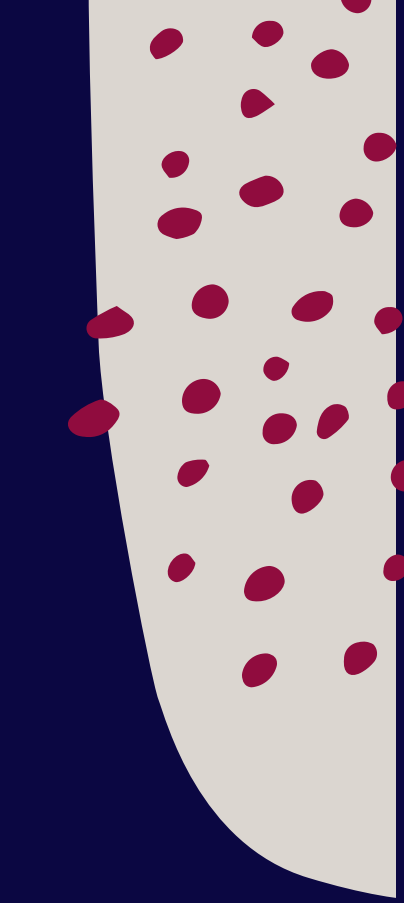
- ★ Before your daughter submits her final preference, she will sign a document agreeing:
 - if she preferences a Chapter that night (whether it be one or two Chapters), she is NOT ELIGIBLE TO ACCEPT ANOTHER BID FROM A CPC CHAPTER FOR 1 YEAR.
 - To maximize her options in order to guarantee herself a Bid on Bid Day.
 - This is REQUIRED to receive a Bid from any TAMU Chapter.

- ★ After completing the MRABA, your daughter will preference the Chapter(s) she attended this round.
 - If your daughter saw 2 Chapters, **the order does matter!** Ranking both Chapters to maximize her options. We highly discourage single intentional preferencing (more on next slide)!
 - If your daughter saw 1 Chapter, she will rank the one Chapter on her form and will receive a Bid from that Chapter on Bid Day.

- ★ Examples based on signing the MRABA:
 - On pref night, your daughter preferences AAA and BBB. Because she has submitted a preference, she will receive a Bid on Bid Day. If she does not accept this bid, she is no longer eligible to accept a bid from a CPC sorority until the following fall (Formal Recruitment 2022). This includes snap bids and Continuous Open Bids (COBs) / Continuous Open Recruitment (CORs).
 - On pref night, your daughter attends 2 Chapters, but preferencing both Chapters she will receive a Bid from one of the Chapters on Bid Day.

Single Intentional Preferencing

- ★ Maximize Your Options!
- ★ If you have 2 chapters on preference night and you only submit a preference for 1 of the 2 chapters, you risk receiving NO BID AND YOU HAVE SIGNED MRABA AND CAN'T ACCEPT A BID FOR 1 YEAR!
 - This means that a PNM attended AAA and BBB on pref night, but only ranks AAA on her MRABA form because she does not like BBB.
- ★ If you make it to preference night and maximize your options, you are guaranteed a bid on bid day. If you do not maximize your options you are not guaranteed a bid on Bid Day.

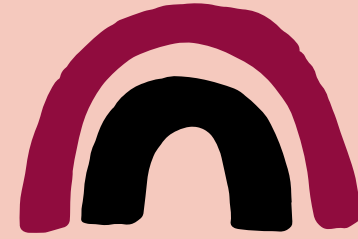


Bid Day

In-person

Meet at Olsen Field at 3pm
to open Bids

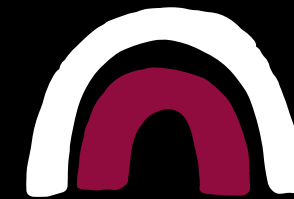
Chapters will host a new
member celebration at
their house on the row.



Bid Day: Best Day

- ★ Your daughter will start the afternoon off with a bid reveal at Olsen Field at 3 pm. Her Rho Gammas will reveal the Chapters they are a part of, and your daughter will be emailed her Bid Card.
- ★ Your daughter can choose to accept or deny her Bid.
 - If she accepts her Bid, she will be given instructions on where to meet up with her chapter at Olsen Field before bussing to the row.
 - If your daughter denies her Bid, she will be sent a decision room at Olsen Field. This is where she can talk about how she feels with alumnae and volunteers.
 - If she decides to eventually drop, she will be given the withdraw form to withdraw from the process.
 - If your daughter withdraws at the time, after signing the MRABA, she cannot receive a Bid from another Chapter until the following fall primary recruitment process.
- ★ The Chapter's Bid Day:
 - New members will start the evening off by bussing to the row where your daughter's new chapter is waiting to welcome her!

What's a Rho Gamma?



Rho Gammas are recruitment counselors that have disaffiliated from their chapters in order to provide your daughter with unbiased advice and opinions.



Let's Talk Numbers

Average Cost Per Semester

- ★ New Member: \$1,428.61
 - Semester of Initiation
- ★ In-House Member:
 - Fall: \$4,238.08
 - Spring: \$4,135.29
 - ~ 35-40 women live in the Chapter house per year
- ★ Out-House Member:
 - Fall: \$1,078.75
 - Spring: \$1,012
- ★ COVID 19 will affect these numbers
- ★ PNMs will receive a financial transparency sheet during recruitment



Let's Talk Numbers

Statistics

- ★ Community Service:
 - More than \$698,000 in philanthropic donations
 - Over 32,200 service hours
- ★ Grade Point Average:
 - Panhellenic: 3.505
 - All women at TAMU: 3.29
 - All students at TAMU: 3.191
- ★ Over 300 cumulative 4.0 GPAs
- ★ 1 in 2 greek women work full or part time jobs!
- ★ 136 women have studied abroad in the past year!
- ★ 85% are involved in other organizations on campus



Let's Talk Numbers

Awards

- ★ NPC Academic Honor Roll
2020 NPC
- ★ Community impact and
Innovation in Judicial Procedure
- ★ 2016, 2017 CCWL Public
Relations and Marketing
Strategies Award
- ★ 2017 CCWL Women's Issues
Award
- ★ 2017 CCWL Leadership
Development Award
2015, 2016, 2018 NPC
Excellence Award
- ★ 2020-21 NPC Innovation Awards for:
Community Impact, Leadership,
Programming, & Marketing



How to Help:

01

Keep an open mind. She only has a few minutes talking with the Chapter and only gets to meet 1 active member out of nearly 300.

Remind her that in order to find her “home” she will be released by 12 Chapters. This can be hard to process, so addressing the reality is helpful.

02

03

Do not talk with members outside the Chapter events. This is considered a violation and is not tolerated by CPC.



How to Help:

01

Help your daughter define her values before Recruitment even begins. She can use this to match her values with the Chapter values.

Be her cheerleader through the emotional and extremely hard week.

02

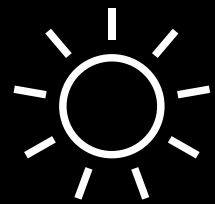
03

Remember that this is her choice and is her experience. Chapters change over time and may not be the same as they were 5 years ago

Don't contact chapters. They are in silence and are instructed not to respond. They aren't trying to be rude, they are simply following a recruitment rule.

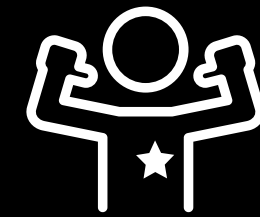
04

Advice for You



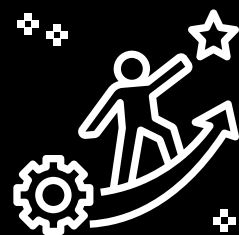
Stay Positive

Your daughter is about to join a community of women who lead change at Texas A&M.



Remind Her You Are Proud

Remind your daughter how proud you are that she is participating in recruitment at such a large school. It is truly impressive!



This is Her Experience

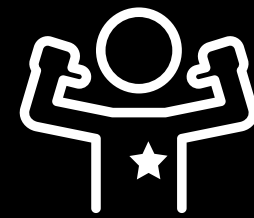
Remember that this is her experience and her decision!

Advice for You



Stay True to Herself

Remind her to stay true to herself and not let what she has heard or read about chapters sway her decision.



Find Friends in Every Chapter

Every chapter is full of women with different interests, experiences, and goals. Your daughter will find friends in EVERY chapter.
impressive!



Question and Answer Session



*thank
you*

#gigemandgogreek
#tamupanhellenic



Contact Information

Abigail Wallace | *Panhellenic Advisor*

Email: awallace@stuact.tamu.edu

Amanda Reeder | *Panhellenic President*

Email: cpctamu@gmail.com

Whitney Seiler | *VP of Recruitment*

Email: tamurecruitment@gmail.com

Roshini Thiagarajan | *VP of Judicial Affairs & Accountability*

Email: aggiecpcjudicial@gmail.com

